



March 30, 2020

Arsenal New York wishes everyone health and safety during these challenging times. Our hearts go out to all those affected by Covid-19. As everyone adjusts to this new way of life, Arsenal New York wants to help you in any and all ways possible.

Arsenal New York has been deemed an essential business of New York and our operations are continuing as normal, in a reduced capacity to maximize social distancing. We are following strict guidelines to keep our employees' safe and at the same time we will keep working to serve the community we love.

Arsenal New York's manufacturing and print capabilities are essential for businesses needing wayfinding or temporary signage, structural buildouts, and brand messaging. Our health care, government, transportation, and retail clients can take advantage of these critical services.

In addition, to get your messages out, Arsenal New York offers a wide range of digital marketing services. We can update websites and create e-marketing campaigns.

In a traditional sense, we have been seeing an increased use of printed signs & direct mail.

We hope to help the community and our customers in any way possible during this time.

Please contact your Arsenal New York Sales Representative for more information on any of our essential services, or contact us via [info@arsenalnewyork.com](mailto:info@arsenalnewyork.com).

Sincerely,

*Michael J. Behar*

Michael Behar  
President  
Arsenal New York